



5th General Assembly

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Toledo, Spain

Solar energy is a key technology in the renewables portfolio:

- hugh potential
- wide range of applications in all parts of the world
- available today, and ready to grow

Potential, value and opportunities of solar energy now widely recognized in many countries, including Europe:

- underlined by the launch of the Solar Europe Industry Initiative



Challenges are great:

- achieving large-scale deployment in a rapidly changing economic and political landscape
- maintaining a major role of the European solar energy sector in a highly competitive global market

But, potential rewards are also great:

- obtaining clean, sustainable and affordable energy
- creating welfare by building new economic sectors

Opening

I wish you a useful and inspiring day!